



Your interest in a friend's welfare can be best expressed through a—

### Gift Umbrella

The gloom of a rainy day will be driven away by pleasant thoughts of the giver, if the gift is one of these serviceable, stylish umbrellas. Raincoats are also suggested as thoughtful gifts.

Priced from

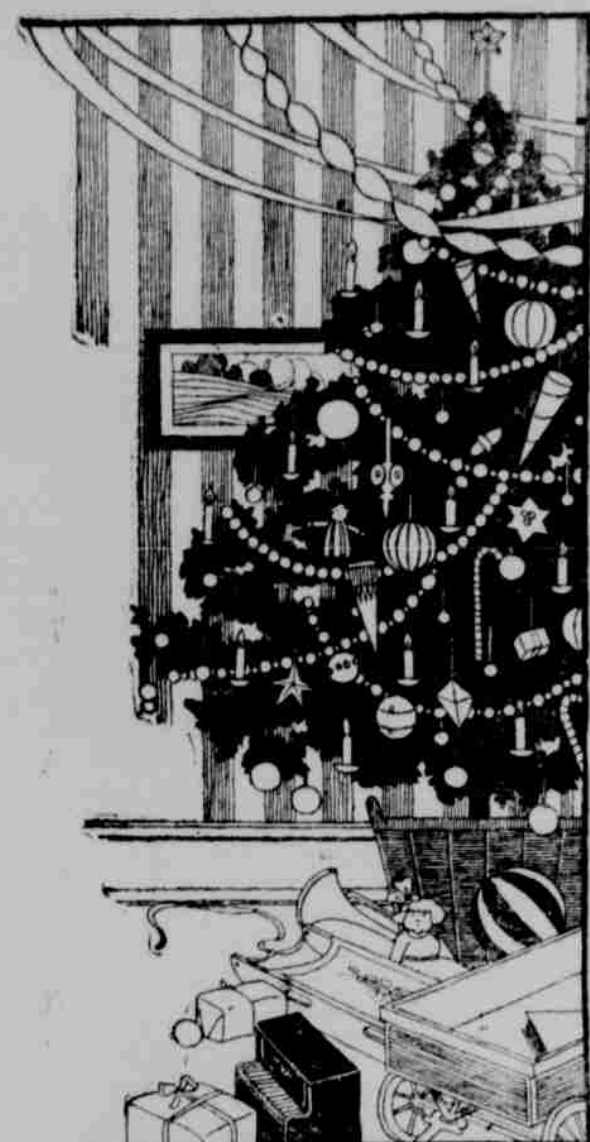
**\$1.23 to \$6.00**

# Holiday Attractions

The last word in Christmas Offerings is voiced in the delightful display of merchandise of every conceivable character at

## Alma's Big Christmas Store

This year our showing of articles appropriate for Christmas remembrances is so comprehensive that selection can be made quickly and satisfactorily. The displays are conveniently arranged and courteous salespeople are here to offer you all possible assistance. Shop NOW—leisurely and comfortably—instead of waiting until the big Christmas rush.



### The Regal Gift of Furs

Mr. Man, why don't you give HER furs this year. You'll be the finest Santa Claus ever, if you do—and she will have cause to remember you long after Christmas is past and gone. There's such a variety of new round muffs and broad scarfs, that you can easily choose that style, color and quality which is sure of particular appeal.

Real Kolinski Japanese mink, large cape collar, with natural tails and muffs to match **\$119.00**

Real Red Fox pelt, uncut scarf, large muffs with full tail and head **\$55.00**

Genuine Fox Fur in dark brown scarf of entire pelt, with large muffs, with head, natural tail and feet **\$55.00**

Set of Gray Fox, whole animal skin scarf, with muffs of beautiful soft fur to match **\$30.00**

Genuine Beaver, with flat neckpiece, silk lined, muffs to match; an unusually rich set **\$50.00**

Nutra set, a fine imitation of Beaver, with silk lined scarf and muffs to match, at **\$25.00**

Fitch opossum set. Superior in wearing qualities to either genuine Russian or German Fitch, in beautiful blended brown at **\$25.00**

Separate muffs in Russian Fitch **\$40.00**

American mink, pillow or melon shape **\$25.00 to \$40.00**

Southern martin **\$20.00**

Kolinski Japanese mink **\$35.00**

Siberian Lynx at from **\$8.00 to \$17.50**

Brown marmot at **\$6.00 to \$12.00**

Gray or black cone at from **\$3.00 to \$6.00**

### The Wearable Gifts

"Things to wear are so acceptable and the kind remembrances of the giver is ever present.

Why not one of those elegant plush coats, some plain, others in rich fur trimming, fancy lined. Or perhaps a suit now at the jam sale price. Dresses are charming. These may be brought in after Christmas and we will alter them to fit free of charge. You will be delighted with the many attractive things you will find.

Plush coats **\$22.50 to \$65.00**  
Cloth coats **\$11.48 to \$45.00**  
Suits **\$8.50 to \$30.00**

### Such Delightful Waists

Georgettes, especially handsome styles, at **\$7.50-\$13.50**

Georgettes and crepe de chene **\$3.75-\$6.50**

Voiles, real imported and embroidered, at **\$7.50-\$20.00**

Excellent quality voiles **\$1.00 to \$3.50**

Silk kimonos **\$5.00 to \$12.00**

Crepe or Flanellette kimonos **\$1.75 to \$4.00**

Silk petticoats in taffeta **\$5.00 to \$8.50**

Silk petticoats, mesaline **\$6.00 to \$8.50**

Jersey tops and all jersey **\$5.00 to \$10.00**

Hug me tight silk, with especially soft padding, without sleeves **\$1.75**

With sleeves **\$3.50**

### PRETTY Gift Neckwear

The vogue for neckwear has prompted us to assemble a great variety of dainty neckwear. Stocks with jabots, fichus and collars in many, many styles permit selections to every woman's liking.

**29c to \$2.50**

### Christmas Novelties

Many inexpensive tokens, selected because of their unusualness or beauty are conveniently displayed. Superior ability as a gift chooser is not necessary if you but select promptly from these unique, distinctive tokens.

Novelty metal ink stand **\$1.00**

Silver purses, 22c to **\$6.00**

Shaving mirrors, gold or silver **\$2.00**

Soft bristle silver handle hat brushes **69c**

Brush and comb set with silver or enamel backs and handle **\$1.50 to \$3.50**

Silver neck charms and girdles **59c to \$5.00**

### Handkerchiefs 100's of Them

Their very usefulness puts them atop the gift list. If you have been adverse to giving handkerchiefs because they were too "ordinary" these beautiful embroidered affairs will quickly prove that here at least, are styles as distinctive as you could wish. Prompt choosing will assure you a wide range of unique designs from which to select.

There's no surer way to appeal to her love for daintiness than to give—

### Toilet Requisites

Toilet or manicure sets of Parisian Ivory or sterling silver mounted, are most acceptable; the fragrance of perfume carries with it a subtle compliment; and any gift that finds its way to her dressing table is sure of appreciation.

Ivory clocks, **\$1.50 to \$3.00**

Military brushes, set **\$5.00**

Mirrors **59c to \$2.50**

Perfume bottles **59c to 79c**

Brushes **59c, 79c, \$1.25**

Hair receivers and powder boxes, brushes and combs, manicure sets and all kinds of the most desirable articles.

Manicure sets and all kinds of the most desirable articles.

Toilet waters, perfumes, soaps, creams and lotions in a very complete assortment await your choosing.

### Pretty Underwear and Negligees

Nothing is more beautiful and at the same time more useful than these dainty underthings of silk or soft nainsook, exquisitely trimmed. The negligees are of handsome silks and foretell hours of luxurious comfort.

Handsome silk or lace camisoles, **59c to \$1.00**

Envelope suits in silk messaline, crepe de chene or Georgette at from **\$1.75 to \$6.00**

Gowns of softest crepes **\$2.50 to \$5.00**

Genuine hand embroidered imported underwear in exquisite soft material at **\$5.00**

### Flint Glass—Etched Ware

of the most beautiful of crystals in exquisite designs.

Water set, pitcher and six glasses **\$4.50**

Sherbert high standard set, six **\$2.75**

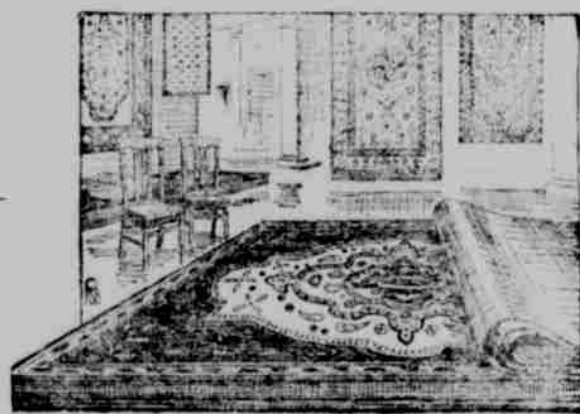
Oyster cocktail set, six **\$2.70**

Finger bowl **65c**

Sugar and creamer **\$2.75**

Olive oil **\$1.50**

Custards, set six **\$2.50**



A Most Desirable Gift for the Home is found in our

### Rug Department

Imported tapestry table runners, 22x26 **\$2.50**

Valour table runners, 29x44 **\$6.50**

Valour table runners, 20x40 **\$4.50**

Imported turkish table runners, in tapestry and gold **\$8.00**

Imported turkish pillow covers.

A few wool fiber rugs, 27x54 **89c**

Wool fiber, big assortment, 9x10 1/2 **\$6.50**

Wool fiber, large assortment, 9x12 **\$7.95**

Hodges Wool fiber, large variety to choose from and excellent quality in sizes 8.3x10.6—9x12-12x12 and 12x15 at from **\$11.50 to \$24.50**

A large assortment of throw rugs in handsome colorings, sizes 18x36 to 27x60 at from **\$1.00 to \$4.00**

A wonderful assortment in room sized rugs, in floral or conventional designs; also many distinctive patterns of softest shades sure to harmonize with nearly any surroundings you may choose; splendid tapestries **\$18.50 to \$27.50**

Body Brussels **\$32.50 to \$35.00**

Axminster **\$22.50 to \$35.00**

Velvets **\$20.00 to \$35.00**

Royal Wilton and French Velvet **\$15.00 to \$90.00**

### Men's Useful Furnishings

Such a variety of novelties, all of practical value, sure to be appreciated.

Smoking sets in brass, with or without standards **48c to \$5.00**

Luxurious shaving mirrors **\$1.00**

Beautiful soft leather house shoes in leather case **\$1.75**

Shaving soaps and lotions **21c to 75c**

Watch chains **75c up**

Gold pen knives and chains at **\$1.50 up**

A distinctive variety in silk ties, the very kind they will appreciate, at from **39c to 75c**

### Cut Glass Ware

Cut Glass. Its sparkle is contagious. You'll smile and be happy with its purity and cheerfulness. Can you imagine a more acceptable gift.

Salad Dishes **\$2.69**

Fork Dishes **\$1.75**

Olive Dishes **\$1.89**

Creamer and Sugar **\$2.89**

Many other desirable articles to choose from.

Pressed and cut pitcher and glasses **\$4.28**

Comports **\$1.75**

Creamer and Sugar set **\$1.75**

Fern dish **\$2.00**

Salad bowl **\$1.25**

Relish dishes **\$1.50**

### Christmas Jewelry

Always fascinating and the ever ready articles always cherished with many fond remembrances of the giver. It is the gift bestowed by all. Rich and poor alike, revel in the beauty of gold and precious stones.

Pearl necklace, soft, creamy luster, with filled beads **\$1.00 to \$4.00**

Gold filled beads at **\$3.00**

Gold and silver Lavaliers **50c and \$9.00**

Men's gold chains **75c up**

Gold pencils and knives **\$1.50 up**

Earrings in gold, silver or enamel. Solitary stones or pendants at **25c up**

Stick pins in many beautiful designs **25c up**

Brooches, pins and ornaments **25c up**

### Nippon China Ware

in the delicate hand-painted designs of the Orient.

Tea Sets, Sugar, Creamer and Teapot, with six Cups and Saucers, at **\$5.75 to \$9.00**

Chocolate Sets, **\$2.50 to \$4.75**

Creamer and Sugar, **\$1.19 to \$4.00**

Cups and Saucers, **25c to 50c each**

Sets, **\$1.50 to \$3.50**

Olive Dishes, **50c to \$1.00**

Mayonaise, **75c, 85c, \$1.00**

Fancy Plates **25c to \$3.00**

### Auto Robes

A Heavy Robe in variety of colors, at

**\$6.75**

### Ladies' Knit Slippers

In red and white	<b>98c</b>
Pink and white, roll top	<b>\$1.49</b>
Blue felt, heavy soles	<b>\$1.25</b>
Gray felt, red top and leather soles	<b>\$1.25</b>
Children's pink and blue felt, fur top	<b>\$1.25</b>

### Children's Wants Supplied—Books and Dolls for Children

#### Interesting Dolls

Betsy Ross, with the story of the Flag.  
Charlie Chaplin.  
The Cowboys.  
Indian Dolls.  
And Suffragettes.  
Dolls from 25c to \$3.

#### Child's Stories and Games

Such wonderful games. For instance:  
Beauty and the Beast.  
Cock Robin Just Chums.  
Jack and Jill. Helen's Babies.  
Stories for little men and women:  
Hans Brinker on the Silver Skates.  
Reynard and the Fox.  
Uncle Tom's Cabin. The Three Bears.  
10c, 15c and 25c.

### Writing Paper is a Useful Remembrance

Did you ever see a lady with too much nice, neat, and attractive letter paper? Something with a new style all your own?

Special in Rhodendron lawn at **19c and 22c**

Kieth's Kraften Linen in many delicate shades of pink, blue, yellow or tan, at from **29c to 69c**

# D. W. ROBINSON

ALMA,

MICHIGAN

